

# Nitelife TV

## On the Scene

Nitelife TV is your cover-free source on the hip-hottest club destinations, from Montreal to Miami. Discover the latest tracks and grooves inside these party palaces and beat the lines – news magazine style.

## A VIP Pass

Step into the scene and meet the DJ's, promoters, owners and party people living the Nitelife. Get in the know about where to go when clubbing in Canada & the U.S.

## Brand your Image

Television and Web-based advertising provides innovative opportunities for image branding. Nitelife TV markets to niche audiences – male and female club goers aged 18 to 35 – ensuring targeted reach. Fulfill your target-marketing objectives with Chandran Media's industry specific programming, airing across Canada and the US.

## Teaming with Success

With a team of industry specific professionals behind every production, Chandran delivers. Staff members include media production specialists, along with a number of award-winning writers, producers, editors and videographers.

Experience the groove on Nitelife TV. Contact our sales team today or visit [www.nitelifetv.com](http://www.nitelifetv.com).

Patricia J.  
Host, Nitelife TV



# BRANDING OPPORTUNITIES

## Traditional and New Media Mixes

Television and Web-based advertising provides innovative opportunities for image branding. Fulfill your target marketing objectives with Chandran Media's industry focused programming. Corporate Features and Video on Demand business profiles, show segment sponsorships and commercial production provide marketing options as unique as they are varied.

## Program Production

With industry specific and lifestyle programs on air and in production your marketing solution awaits. Program-specific websites further extend your market reach – tapping into the very measurable world of Web advertising.

## About Us

Chandran Media was founded in 2006 by owner/president Neil Chandran. What started with one TV program running in one city, has grown into several industry-specific and lifestyle programs airing across Canada and the U.S. Our full-service production facilities staff close to 100 media professionals. And the growth continues. Franchise opportunities are available by contacting [neilc@chandranmedia.com](mailto:neilc@chandranmedia.com).

For advertising information contact:  
[sales@chandranmedia.com](mailto:sales@chandranmedia.com).



Hospitality Guide



CHANDRAN MEDIA